Hossam Gamal

Art Director | Motion Graphic Designer

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SUMMARY

Art Director at Al Ain Sports & Cultural Club with nine years in creative design, including six years focused on motion graphics and VFX. Works across sports branding, campaign visuals, motion graphics, VFX, 3D, print and production, and has spent the past four years leading creative teams, mentoring designers and taking projects from the first idea through production. Also the founder and developer of Anubis Studio, building games and apps from scratch.

EXPERIENCE

Art Director, Al Ain FC (Al Ain Sports & Cultural Club)
Al Ain, United Arab Emirates | June 2024 – Present
- Lead the club's visual communication across branding, motion graphics, VFX, 3D, print and production.
- Lead and mentor the creative team and coordinate projects from concept to delivery.
- Work includes the 2025–26 season identity, the Nike × Al Ain 2025/26 kit launches and FIFA Club World Cup content.

Senior Graphic Designer, National Reading Programme
Egypt | September 2023 – July 2024
- Led the creative direction of the programme over two seasons.

Senior Graphic Designer, 9inety Media Services
Egypt | June 2023 – June 2024
- Clients: Egyptian Premier League, Egyptian Basketball Federation, African Football League, “The Untold Podcast” with Ahmed Hossam Mido.
- Branding for the CAF Champions League Final.

Senior Graphic Designer, Abha Club
Saudi Arabia | December 2023 – February 2024
- Visual identity for the club's 2023–24 season.

Motion Graphic Designer, SPORTFIVE
United States (remote) | August 2020 – June 2024
- Motion graphics and VFX for Borussia Dortmund, FC Augsburg, Atlético de Madrid, Flamengo and USA Rugby.
- Also contributed to projects involving the Boston Celtics, Dallas Mavericks, Los Angeles Lakers and CONCACAF.

Senior Graphic Designer, Al Ahly SC
Egypt | December 2020 – May 2023
- Club visuals across three seasons (2020–21 to 2022–23), including FIFA Club World Cup work, the Cairo Derby, the Legends kit and the club history book covers.

Graphic Designer, Al Ahly TV
Egypt | August 2019 – June 2023

Graphic Designer, Albawabh News
Egypt | February 2018 – August 2018

Graphic Designer, Arqam
Egypt | July 2017 – September 2017

PROJECTS

Anubis Studio — Founder & Developer
Ongoing

- Egyptian games and apps studio. I build the games and apps myself from scratch: programming, game design, art and interface.
- Rooh Al-Muslim is live on Google Play and the App Store; six more titles are in development.

EDUCATION

Bachelor of Computer Science, Faculty of Computer and Information Science

Egypt | September 2019 – June 2023

SKILLS

Art direction, Brand identity, Motion graphics, VFX, 3D, Print and production, Team leadership and mentoring, Adobe After Effects, Adobe Illustrator, Adobe Photoshop, Adobe Premiere Pro, Blender, Game and app development

LANGUAGES

Arabic — Native, English — Advanced